

Promotion Page

Volume 19



The Presentation at Meyer & Associates
Was just the beginning!



Owners and associates at Erickson-Sullivan
Ask questions after the presentation.

Box Lunch Presentations - Architects are “Eating Up the Idea of Colored Concrete!”

In November the NC & AA kicked off the architectural concrete box lunch program. This program consists of a one hour presentation showing the many colors, textures, and applications for concrete. We highlight the 5 areas of architectural concrete: Integral Color, Stamped and Colored, Stained, Stenciling and Micro-topping.

We have partnered with Stephens and Smith Construction to bring the food cost down. Through them we also have been able to incorporate local pictures into the presentation. The AIA certified program that we are delivering does not use brand names or contractor names. It is done as a promotional tool, not as a sales presentation.

Our goal is to give one presentation per week well into 2003. So far we have concentrated on Architects, but this presentation would suit a homebuilders association, homeowners association, or even service organizations. If you would like this program delivered to a group in your community please let me know. It has been well received so far. We'll try to do a good job for your group as well!

Promotion Works...in Nebraska

NC&AA Phone-402-325-8414 Fax-402-467-2775

E-Mail- ernie@nebrconccagg.com

