

# Promotion Page

Volume 2



Claude Oie (NDOR Const. Engineer) and others from District 6 in North Platte discuss issues regarding concrete and concrete paving.



Ernie Peterson (NC & AA) and Pete Picard answer questions from NDOR personnel.

Over the last month, eight separate seminars were conducted all across Nebraska. Pete Picard and I traveled to the district offices and put on presentations for NDOR engineers, inspectors and project managers. The topics included; concrete reinforcement, maturity testing, pozzolans, high early strength/patch mixes and in Lincoln Pete Sobetski delivered an admixture update.

Over 250 NDOR employees were present with attendance ranging from 22 people up to 54 per session. The NCPA did a great job in setting up the dates and finding out the topics that were of the most interest to the various district offices. The district engineers also did a great job mobilizing their people, picking topics, and working with us to put together quality seminars.

We typically each took two topics and developed Power Point presentations for each. The meetings ran about 3 hours total and included breaks where the ready mixed concrete suppliers delivered donuts. These were appreciated during the breaks in the action. Special "thanks" to those companies that sponsored donuts: Ready Mixed Concrete Lincoln, Ready Mixed Concrete Omaha, Gerhold (McCook, Norfolk, Grand Island), Paulsen, Inc, Cole Ready Mix.

A good amount of discussion took place during and after the programs, and it was an outstanding chance to communicate with the different districts and to the representatives that were present from NDOR headquarters. These district meetings were an outstanding way to deliver concrete education/promotion to a very important segment of the construction market.

*Promotion Works...in Nebraska*

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