

*The Nebraska Concrete & Aggregates Association*

# Promotion Page

Volume 45

## *Husker Harvest Days*



The NC&AA hosted a 70 ft x 40 ft lot just outside of Grand Island for the Husker Harvest Days. This 3 day event drew an average of 25,000 people per day. The exhibit showcased: Pervious concrete, decorative concrete, ICF's, storm shelters, hog slats, and feed bunks. We had various radio advertisements with 96KX hosting a live broadcast. Thank you to all the members who put a lot of time in making this a very successful exhibit.

*Promotion works....in Nebraska*

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